

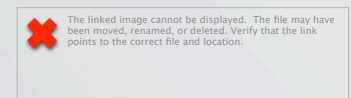
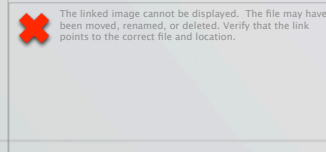
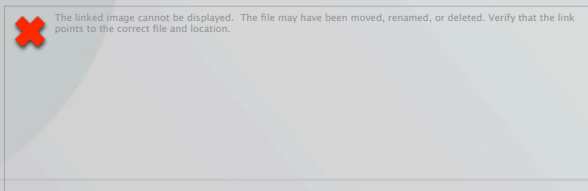


Advertising Is More Than
Being a Creative
Director...



What is advertising?

Wikipedia states: *“Advertising is a form of communication intended to persuade its viewers, readers or listeners to take some action; it usually includes the name of a product or service and how that product or service could benefit the consumer, to persuade potential customers to purchase or to consume that particular brand”*





What is creativity

“Creativity is a mental and social process involving the discovery of new ideas or concepts, or new associations of the creative mind between existing ideas or concepts”




The linked image cannot be displayed. The file may have been moved, renamed, or deleted. Verify that the link points to the correct file and location.



What's Your Score?

The average marketing score is 589 for businesses in your industry.

Go to <http://www.YourMarketingScore.com> and we'll give you a precise analysis, compiled by our marketing specialists, of your current marketing position with a FREE Marketing Report on how you can improve your score

 The linked image cannot be displayed. The file may have been moved, renamed, or deleted. Verify that the link points to the correct file and location.